

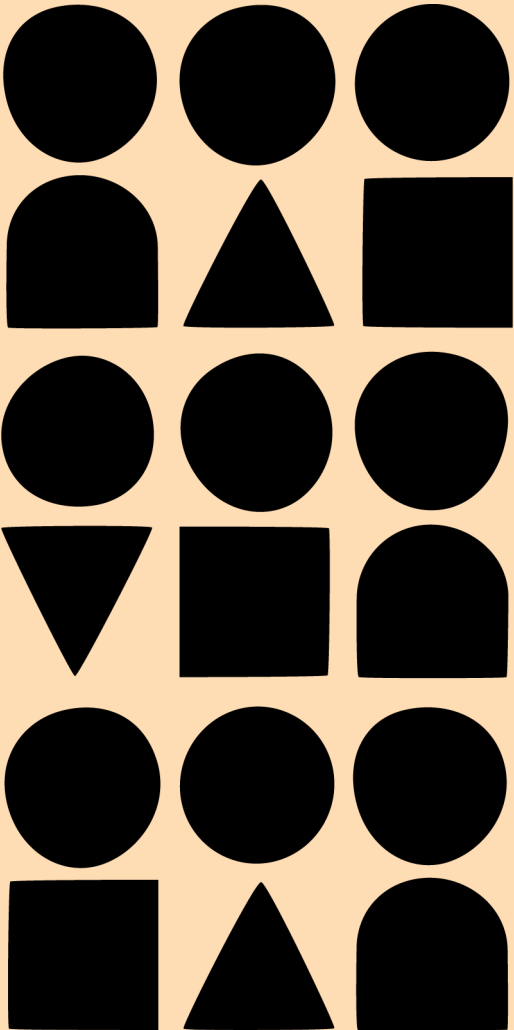


The crisis in employee wellbeing.

Make A Difference webinar.

The employee wellbeing
and performance experts
[goodshape.com](https://www.goodshape.com)

November 2022
Presented by:
Jonathan Best, CCO



By any measure, employers are facing a crisis.



Absence.

£56bn

UK direct cost of absence pre-pandemic.

51%

increase in annual working days lost per employee from 2017-2021.

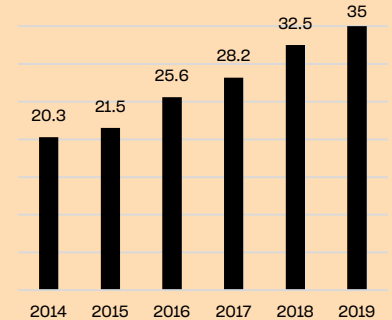


Productivity.

35 days

lost per UK employee to presenteeism each year.

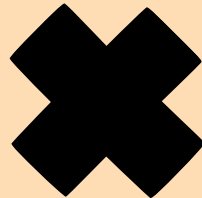
Vitality



Compliance / liability.

42%

of return-to-work processes are NOT performed compliantly.



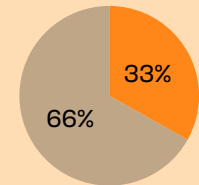
Staff turnover.

38%

of UK employees plan to change role within 12 months.

moneypenny

Flight risks.



- Feel employer doesn't care about them.
- Other reasons.

Employers have made huge investments. Their 'solutions' are discrete and disparate.



82% of HR professionals and managers say their organisation has:

“an engaged approach to wellbeing.”

Why employee wellbeing isn't working.

And what you need to do about it.

GOOD SHAPE Ipsos

38% growth in 'wellbeing' jobs advertised since 2019.

ACTIVE
bringing data to life

£1.7bn Market size of Occupational Health & Safety Services in the UK (2022).

IBISWorld
WHERE KNOWLEDGE IS POWER

72% of organisations have a wellbeing programme in place.

Westfield Health

£150 Average spent on wellbeing per employee per year.

Westfield Health

GOOD
SHAPE

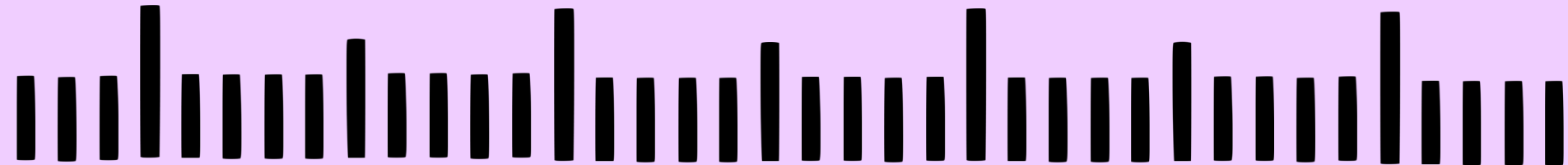
 mind

Reports suggest that investment in employee wellbeing has peaked and is now in decline.



The measures of success: How to prove to your C-suite that wellbeing is pivotal to performance.

- **What wellbeing metrics to measure, and practical ways to leverage the results.**
- **How to measure wellbeing accurately and consistently across your organisation.**
- **Robust reporting and resonant messaging, to sustain buy-in from all business functions.**



**GOOD
SHAPE**

Our latest survey of 2,000 UK employees illustrates the demand for a better approach.

88%

of employees experiencing mental health problems would not feel comfortable discussing their wellbeing with their line manager.

67%

of employees consider that confidentiality is a key consideration in all matters relating to workplace absence.

54%

of employees worry about the length of time they take off work.

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Thank you.

Any questions?

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