

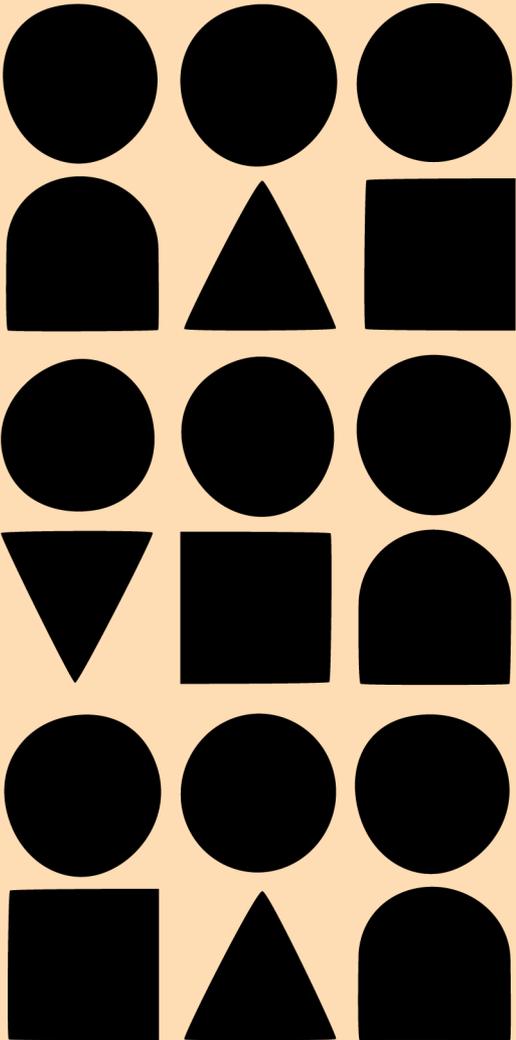


The crisis in employee wellbeing.

Make A Difference webinar.

The employee wellbeing
and performance experts
[goodshape.com](https://www.goodshape.com)

November 2022
Presented by:
Jonathan Best, CCO



By any measure, employers are facing a crisis.



Absence.

£56bn

UK direct cost of absence pre-pandemic.

51%

increase in annual working days lost per employee from 2017-2021.



Productivity.

35 days

lost per UK employee to presenteeism each year.

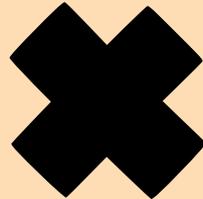
Vitality



Compliance / liability.

42%

of return-to-work processes are NOT performed compliantly.



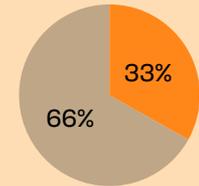
Staff turnover.

38%

of UK employees plan to change role within 12 months.

moneypenny

Flight risks.



- Feel employer doesn't care about them.
- Other reasons.

Employers have made huge investments. Their 'solutions' are discrete and disparate.



82% of HR professionals and managers say their organisation has:

“an engaged approach to wellbeing.”

Why employee wellbeing isn't working.

And what you need to do about it.

GOOD SHAPE Ipsos

38% growth in 'wellbeing' jobs advertised since 2019.

ACTIVE
bringing data to life

£1.7bn Market size of Occupational Health & Safety Services in the UK (2022).

IBISWorld
WHERE KNOWLEDGE IS POWER

72% of organisations have a wellbeing programme in place.

Westfield Health

£150 Average spent on wellbeing per employee per year.

Westfield Health

GOOD
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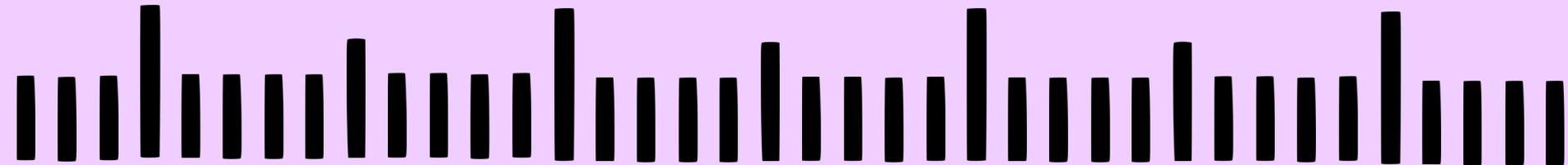
 mind

Reports suggest that investment in employee wellbeing has peaked and is now in decline.



The measures of success: How to prove to your C-suite that wellbeing is pivotal to performance.

- **What wellbeing metrics to measure, and practical ways to leverage the results.**
- **How to measure wellbeing accurately and consistently across your organisation.**
- **Robust reporting and resonant messaging, to sustain buy-in from all business functions.**



GOOD
SHAPE

Our latest survey of 2,000 UK employees illustrates the demand for a better approach.

88%

of employees experiencing mental health problems would not feel comfortable discussing their wellbeing with their line manager.

67%

of employees consider that confidentiality is a key consideration in all matters relating to workplace absence.

54%

of employees worry about the length of time they take off work.

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Thank you.

Any questions?

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