





Unlocking the value of preventative health for your workforce

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The Watercooler
11:45-12:30
26 April 2023



What to expect today

-  Understanding the potential for preventive health care
-  Discussing the health priorities of business
-  Imagining an ideal preventive care offering
-  Exploring what makes an impactful preventative care offering

An interactive session - please join in!



<https://app.sli.do>

code: #qured



**Major disease
disrupts the lives
of your
employees
every year**

For a workforce of 1,000:



420

people have high cholesterol ⁴

21

people will be diagnosed with cardiovascular disease, before 65 ¹



20

people currently have cancer ³

3

additional people will be diagnosed with cancer each year ³



90

people will encounter fertility issues when trying to start a family ²

1/3

of people undergoing IVF treatment will quit their job during treatment



Which has
a real impact
on business
performance

For a workforce of 1,000:



273

Workdays lost to
cardiovascular
disease ¹



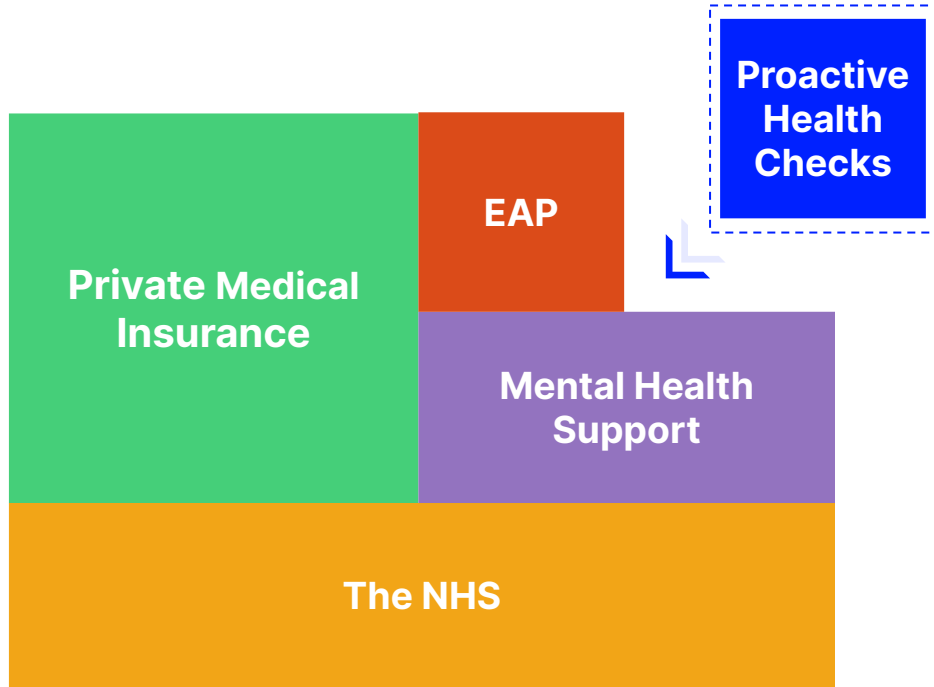
11

Employees will change their role
significantly OR leave work entirely
due to cancer treatment²



300

Workdays lost to
fertility treatment
cycles ²³



Yet employee health benefits are still overwhelmingly reactive



Preventative care will be critical to future of health



The NHS is being stretched to a breaking point



Covid sifted mindsets toward at-home testing, and preventative health



The world of work is changing faster than ever with hybrid, multi-generational workforces



Businesses have a financial imperative to make their investment in health & benefits count more than ever

Question time!



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Question...

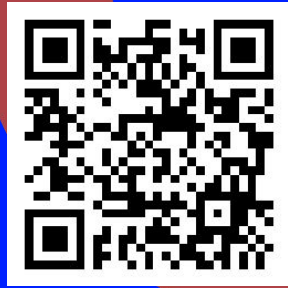
Join in!
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What are the health topics that you and/or your employees are concerned about now?

Question...

Join in!
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What kinds of preventative health & wellbeing benefits do you have?

- Health screening - in-office
(e.g., in-house medical team)
- Health screening - offsite
(e.g., Nuffield, Bupa Health Checks)
- Free vaccinations
- Gym membership or in-house gym
- Preventative mental health support
(e.g., meditation, mental health apps, preventative counseling)
- Advice on healthy eating & lifestyle
- Wellbeing days
- Programs to encourage physical fitness
(e.g., challenges, subsidized fitness trackers, etc)
- Access to complementary therapies
(e.g., massage, acupuncture)
- None
- Other?

Discussion...

**Where do you feel you're missing out on
targeting certain cohorts or groups
effectively?**

Turn to your neighbour and discuss

Question...

Join in!
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Preventative wellness programmes deliver up to 10X value for every £1 invested - from reduced absence, productivity and health claims

What benefits have you seen from the programs you have in place?

Discussion...

If you could design a preventative healthcare benefit that would:

Meaningfully inform and/or change employees lifestyle choices



Engage a diverse group of employees

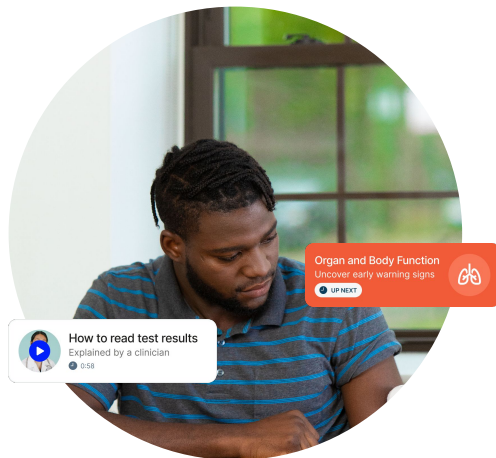


Make an impact in the first year

What would it look like?



How we designed Qured to be high impact



Convenient & Accessible



Comprehensive



Personalised & Actionable



The time to invest in impactful benefits is now

61%

Employees who say they're satisfied with their current benefits

+23%

Higher profit in business units with engaged workers¹

“Organisations need to think about the whole person, not just the worker. Leaders need to add wellbeing measurements to their executive dashboards. This can alert them to critical warning signs that do not show up on traditional spreadsheets. When leaders take responsibility for the wellbeing of their workers, the result is not only productive organizations, but thriving individuals, families and communities”

2022 Gallup State of the Workplace

Thank you!

Want to continue the conversation?

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Qured

Reinventing health screening
for the modern workforce