



Unlock the power
of your people & business



Today, **1 in 5** people have a
neurodivergent condition

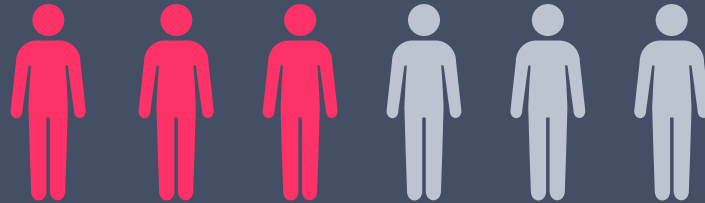


Neurodivergence includes Attention Deficit Disorders, Autism, Dyslexia and Dyspraxia

But did you know ...

- **76%** don't disclose their condition
- **51%** want to quit their jobs because they don't feel valued or supported
- **50-60%** of the employee salary is the cost of employee turnover

By 2050, **50%** will have a
neurodivergent condition



Neurodivergence includes Attention Deficit Disorders, Autism, Dyslexia and Dyspraxia



We're global leaders - inclusive technology

Positive impacting:

- 200 million people
- 150 countries
- 6 continents



Unlocking barriers to:

- Communication
- Collaboration
- Creativity

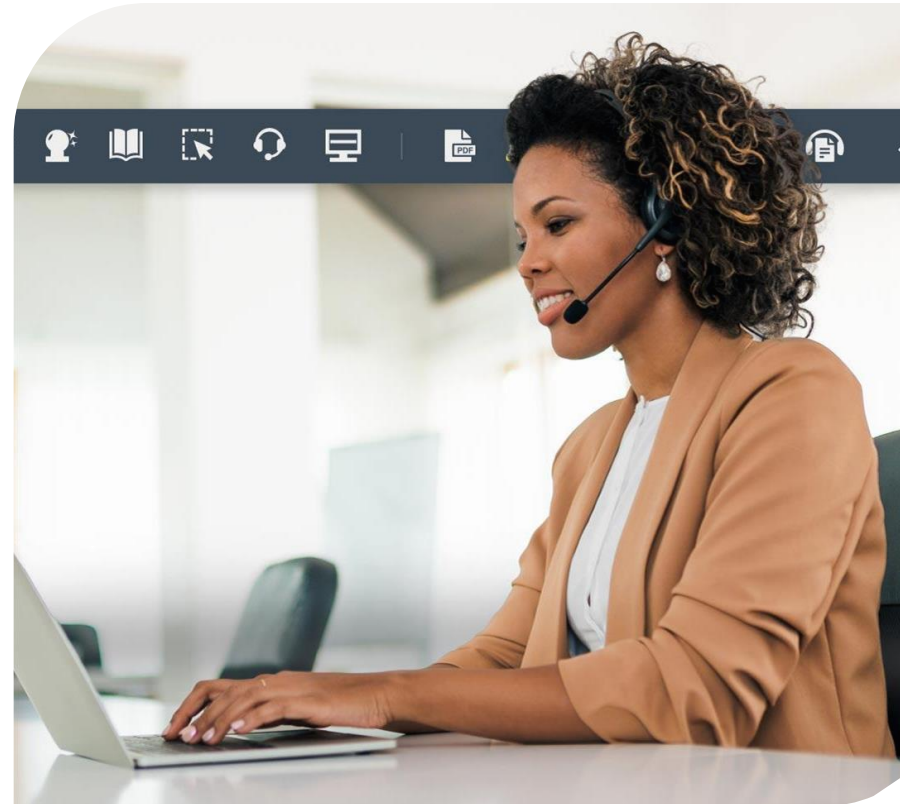


Introducing Read&Write for Work

Unlocking the power of your people

Read&Write for Work

- Powerful set of reading & writing tools
- Empowers **all employees** to thrive in their own way
- Instant & discreet support to neurodivergent employees & multi-lingual teams
- Helping 50 million people so far





Text to Speech tools

Most commonly used by all users



Rewind



Play



Pause



Forward



Stop

- Reinforce understanding, increase focus, improve retention
- Gives tired eyes a rest
- Great proofreading tool



Neurodiversity tools

Most commonly used by users with hidden disabilities



Check It



Similar Word
Checker



Prediction



Dictionary



Screenshot
Reader



Dictation



Screen
Masking



Other features

Most commonly used by users to work more efficiently



PDF Reader



Highlights



Scan



Translator



Voice Notes



Vocabulary
List



Audio Maker

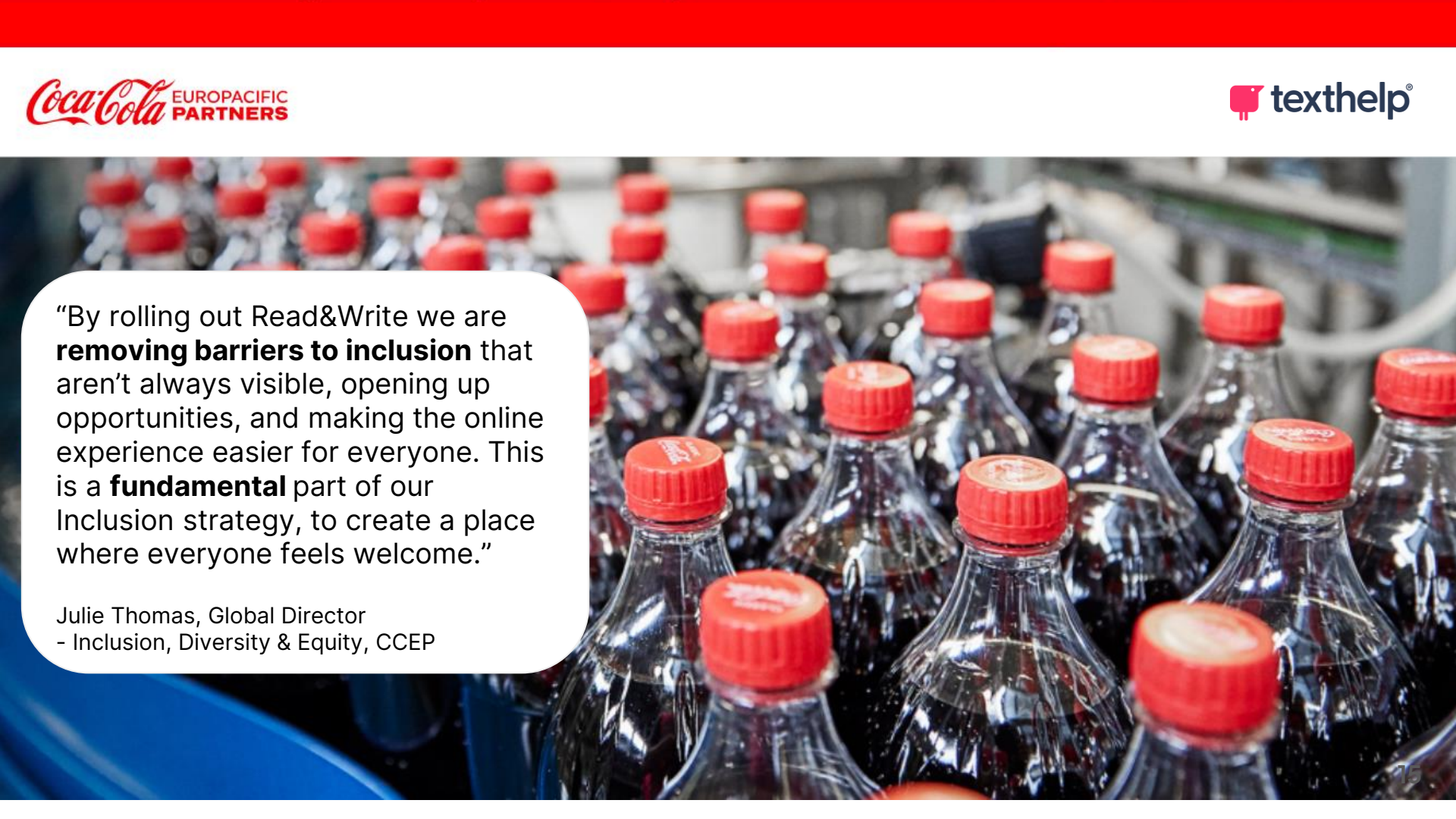
Gift for free

Read&Write Free for Family

Help your employees to support those that matter to them most - their families by **sharing the gift of inclusion.**


- Positioning you as an inclusion leader
- Demonstrating a culture that cares
- Making a bigger impact in your community





“By rolling out Read&Write we are **removing barriers to inclusion** that aren’t always visible, opening up opportunities, and making the online experience easier for everyone. This is a **fundamental** part of our Inclusion strategy, to create a place where everyone feels welcome.”

Julie Thomas, Global Director
- Inclusion, Diversity & Equity, CCEP

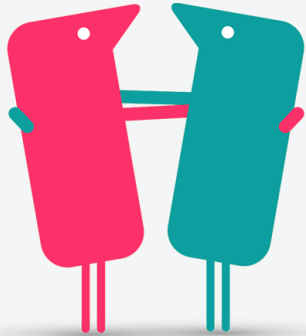


In 2022 our Digital Accessibility team noticed that usage requests for Read&Write, which was supplied on an individual license basis, increased twofold. So, **we made the decision to roll the software out to everybody. We saw a 600% increase in usage of that tech,** which shows us that we think that's the right thing to do. The range of features offered suit a variety of needs.”

Kim Whippy

Enablement Manager at PwC UK





Together, we can make a bigger impact

- ★ Unlock business growth
- ★ Unlock the potential of your people
- ★ Unlock a wider impact and ESG excellence

Book a meeting: [text.help/MAD24](text:help/MAD24)