# HOW IS THE NATION'S FINANCIAL RESILIENCE FARING?

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Head of Workplace Saving Analysis



# **Agenda**

1. HL's view on financial resilience

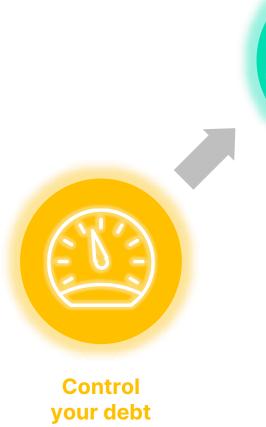
2. Cost-of-living crisis update

3. The role of financial wellbeing in the workplace





# **5 to Thrive**





Protect you and your family



Save a penny for a rainy day



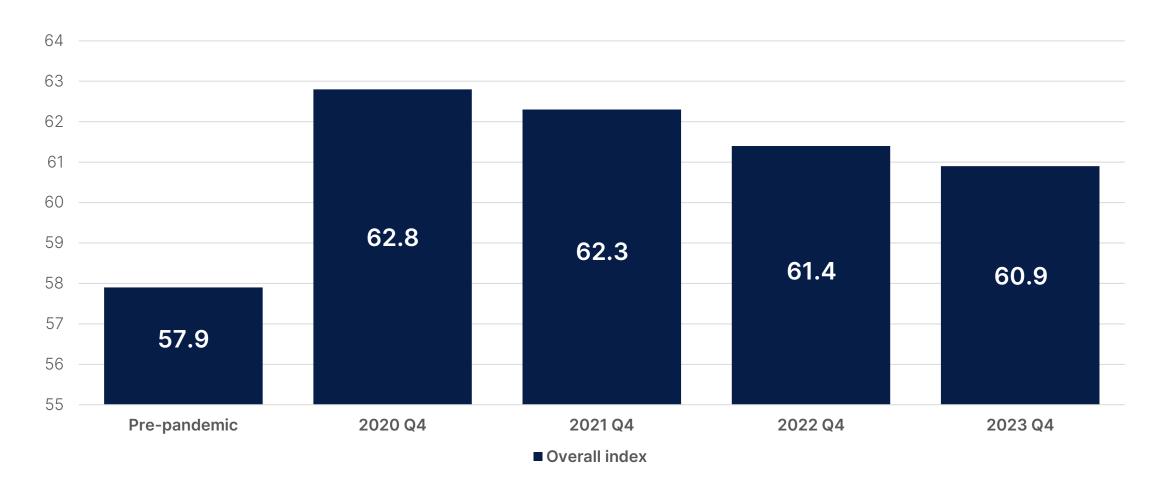
Plan for later life



Invest to make more of your money



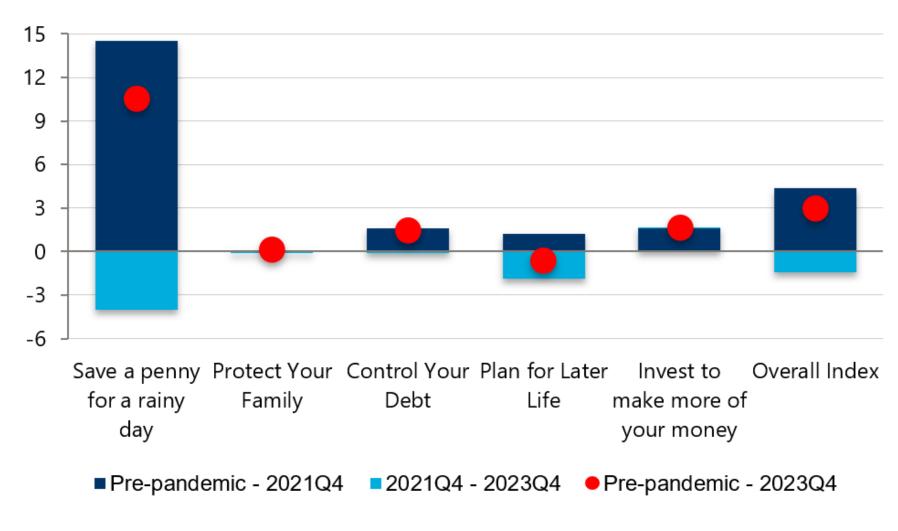
# How has national financial resilience changed?





Source: HL Barometer January 2024

# How has national financial resilience changed?





## The stories behind the statistics...

- Inflation proving sticky at 4.0%
  - > Food inflation slows to 7% (19.1% peak in March 2023)
  - Over 4 in 10 adults say they are buying less food

- Renters far less resilient than homeowners
  - > 2 in 3 have poor or very poor financial resilience
  - > 25% of lone parents paying 'unaffordable rents'

- Family makeup has a big impact on financial resilience
  - > 11% of single person households without children have very good resilience
  - > 43% of couples with no children have very good resilience



Source: HL Barometer 2023, 2024 & ONS 2023

# Financial strain driving UK anxiety

- Financial worries are the biggest cause of stress outside of the workplace
- As many as 24 million adults don't feel confident managing their money
- 1 in 5 cite debt as a cause for concern

### Impact on businesses

- 2.5 million off work with long-term sickness
- 1 in 5 people say financial stress impacts their productivity

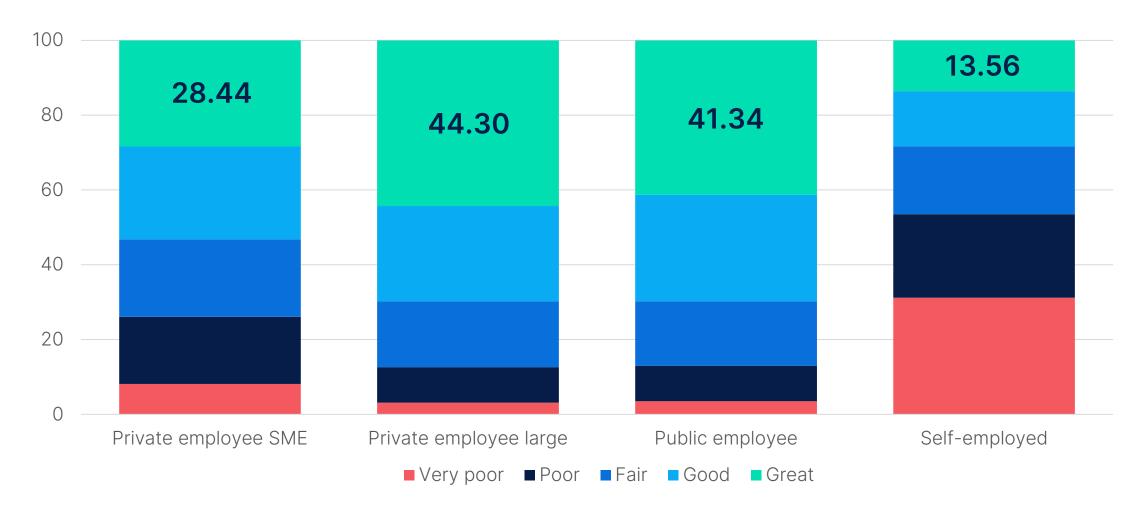
### What's the result?

- Witnessed a cultural shift
- Financial wellbeing is top of employer agendas



Source: ONS, Mental Health Foundation 2023

# Employers can shape employee financial resilience





Source: HL Savings & Resilience Barometer January 2024

# Employee benefits to build employee resilience

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Provide financial resilience guide for new employees

Access to ongoing financial education

Commit to sorting payroll errors within one week

Signpost to debt advice



# Protect you & your family

Provide financial resilience guide for new employees

Access to ongoing financial education

Offer paid for life cover by default for all staff upon employment

Sick pay in excess of statutory sick pay



# **Cash** savings

Provide financial resilience guide for new employees

Access to ongoing financial education

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# Plan for later life

Provide financial resilience guide for new employees

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Access to ongoing financial education

Incentivise pension contributions of at least 12% of pay

Anytime pension contribution changes



### Investments

Provide financial resilience guide for new employees

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Access to ongoing financial education

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# Hope to see you at the Watercooler event in April

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Find us on stand W218

