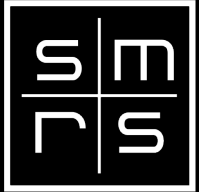


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The future of culture.

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WE

A group of people are sitting outdoors in a grassy area with trees in the background. An older man with a white beard and a woman in a striped shirt are laughing heartily. Other people are visible in the foreground and background, some out of focus. The overall mood is joyful and social.

**Looking into
the future.**

Flexibility.

Inclusivity.

Purpose.

Wellbeing.

Technology.

Sustainability.



Wellbeing.

People want to **feel good** at work.

They want **empathy, empowerment**
and **autonomy**.

Purpose.

People want to make a
meaningful impact.

To form **connections** and feel
part of a **community**.

Baby Boomers

Lifelong careers - Full-time hours - Little job hopping

Millennials

Computer-based careers - Recruited online - Increased job hopping

Gen Z

Portfolio careers - Gig work - Focus on wellbeing



Nintendo®



P&G



Google



IBM



COMPAQ



Microsoft

amazon

1960s

1970s

1980s

1990s

2000s

2010s

2020+

**How do you
get there?**



You listen.

You inspire.

You listen. Wellbeing.

Do your people trust your leaders?
Are your people using their strengths?
Are they looking at other jobs?
Are they close to burnout?



heard.

Listen and respond
to your people in
real-time.

You inspire.

Purpose.

Do you have a clear, impactful, relevant purpose?

Do your people understand your purpose?

Does your purpose inspire your people to deliver?

Are your values embedded and lived across your organisation?



**Strategic
Narrative**

Tell the story of
your organisation.

A close-up photograph of a person wearing a light blue denim jacket over a grey t-shirt. Their hands are clasped together in their lap. In the foreground, the hands of another person are visible, also clasped together, but they are out of focus. The background is dark and blurry.

Over to you.



What do you need to prioritise right now - wellbeing or purpose? Why?

What are you currently doing to influence change in this area?

What barriers are you facing?

What can you learn from the person sitting next to you?





**How can
we help?**

Ready to talk culture?



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