



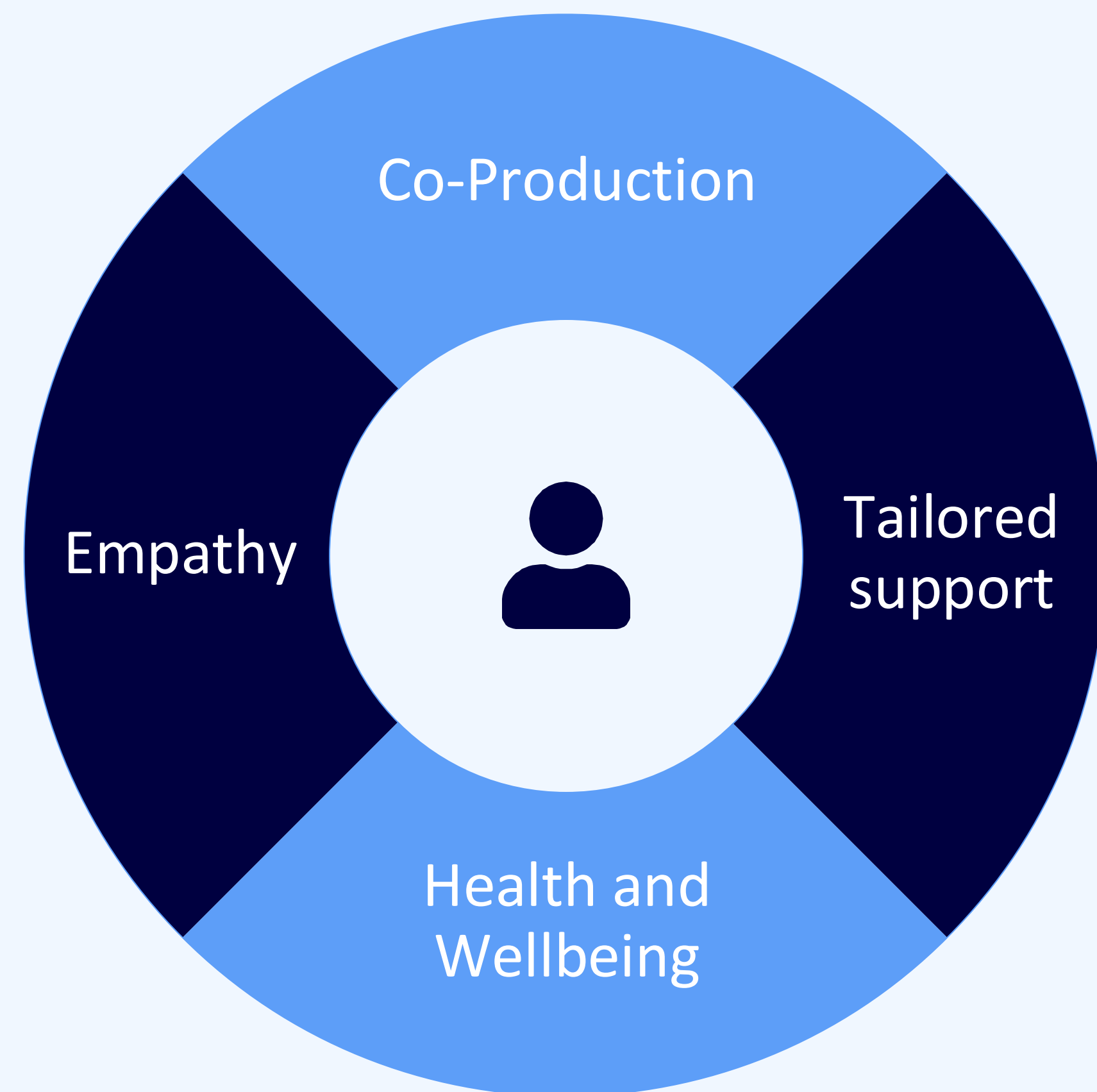
Worksafe

Addressing workplace gambling

Introduction to Betknowmore UK and Worksafe

**A workplace wellbeing initiative
addressing gambling related harms**

Who we are



Person-centred approach

What are we trying to achieve?



Our mission is to raise awareness of gambling harms in the workplace and provide support and training to employers and employees.





2025 WINNER

Wellbeing Service Provider of the Year



BetKnowMore UK

Bet You Know Someone who Gambles

Gambling is
available
24/7

27% of employees
have been gambling
while at work within
the last four weeks
(Gambling Commission
2023)

There is a strong
alliance with the
media and
professional sport
industries

Over 1 million people
of working age are
identified as engaging
in at-risk or harmful
gambling
(2021 Health Survey for
England)



In June 2021, a Finance Manager was sentenced to 4 years in prison for stealing £1.3m from his employer.

BBC (2024)

A mum-of-five transferred £111,000 from a pub she was working at into her own account to fund a gambling addiction.

Metro (2022)

A Financial Adviser in Australia stole \$4.4m from clients, family and friends

Moneymanagement.com.au (2025)

Manager of pub at Newcastle Racecourse stole £46,000 to bankroll addiction to betting on horses.

Chronicle Live (2020)



Who is affected by gambling?

For every 1 gambler there are 6 to 10 other people affected



(Goodwin et al., 2017)

0.5%

Adults have a problem
with gambling

3.8%

Gambling at at-risk levels

7%

Affected negatively by
another person's gambling



(Public Health England, 2023)

Emergence of the public health approach

“A public health approach is one based on collective action to advance the public good by promoting health, equity, and social justice, and by adopting a broad and population-level perspective to gambling harms.”

A public health approach to gambling regulation: countering powerful influences (Schalkwyk et al., 2021)



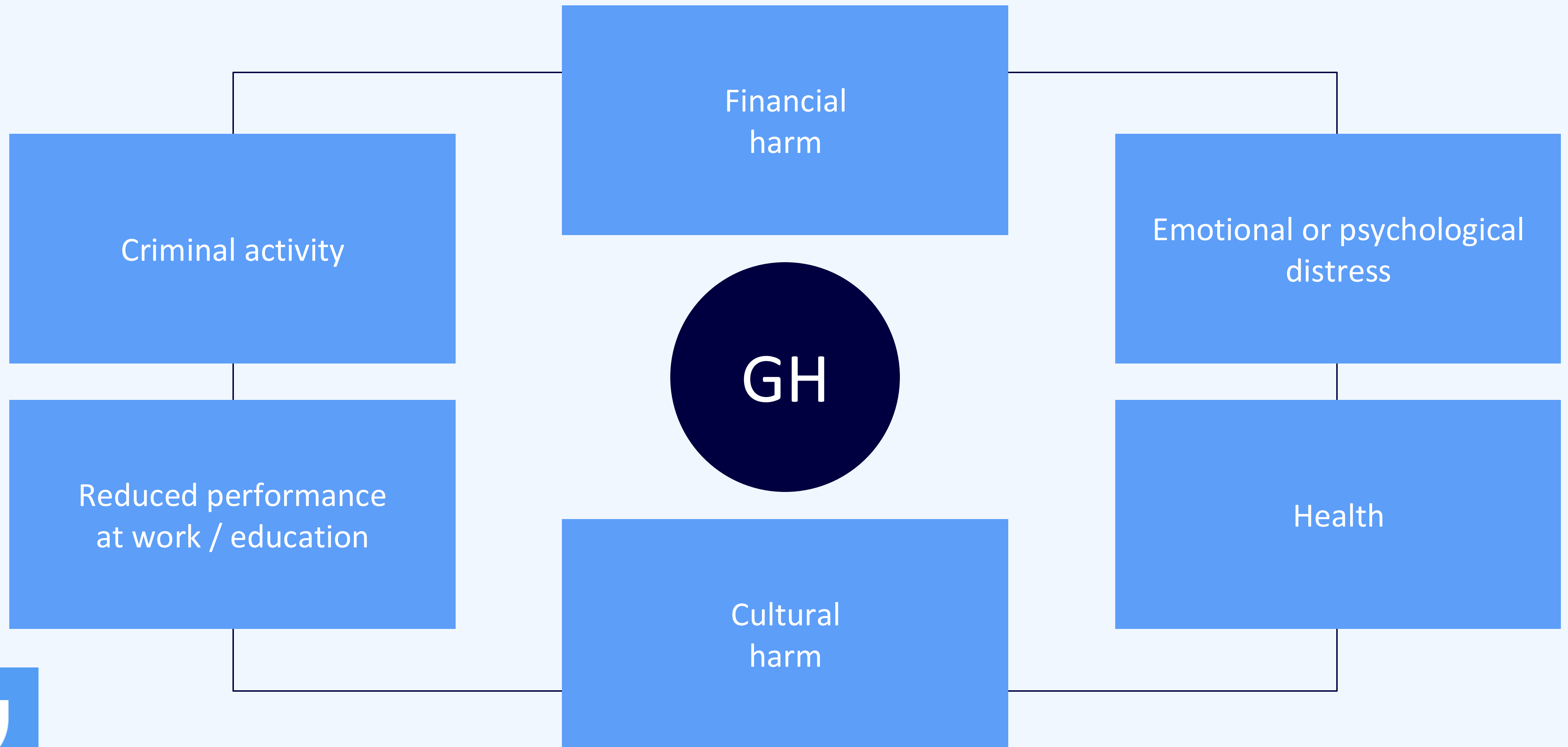
Why the NICE guidelines matter to employers

Taking inspiration from the NICE guidelines, we are encouraging HR and wellbeing teams to ask about gambling if they notice any of the following in their employees:

- Mental health concerns, including stress, anxiety, depression etc.
- Alcohol or substance dependence
- At risk of, or experiencing, homelessness
- Financial concerns
- Safeguarding issues or violence, including domestic abuse
- Family history of gambling harms or alcohol or substance dependence



Gambling harm in the workplace



Where's the evidence?

Lived Experience Introduction



Clarke Carlisle

Former Premier League Footballer

Former Commentator & Pundit for ITV, BT

Sport & Absolute Radio

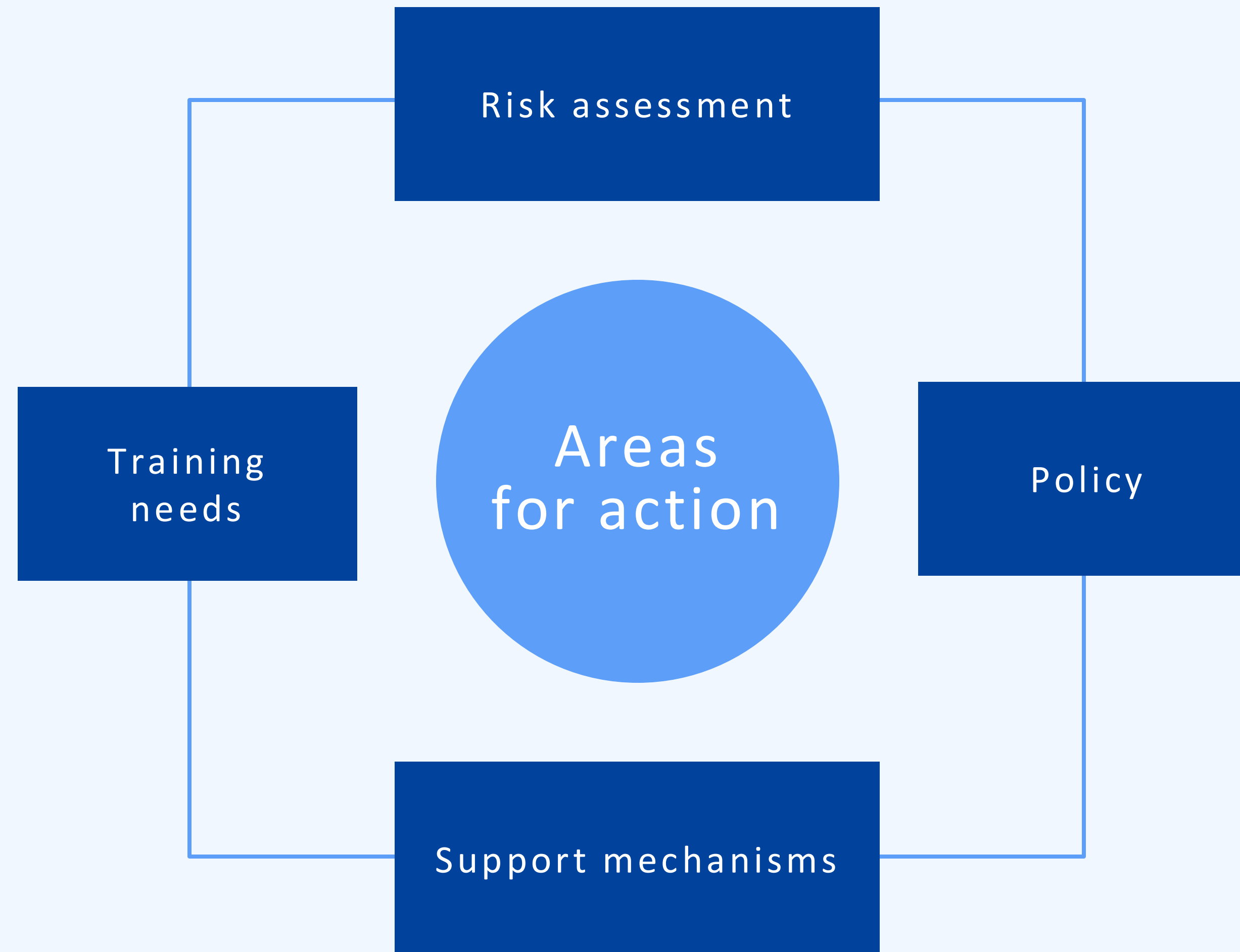
Ambassador for Betknowmore UK, MIND and

Lancashire MIND





What could you do in your organisation?





What does the Worksafe programme offer?

Online or
in-person
training

Two-hour
workshops
as well as
bespoke
deliveries

Lived
Experience
Sessions

Policy
consultation

Who will benefit from Worksafe training?

- HR Departments
- Line Managers / SMT
- Health & Safety Leads
- Mental Health Champions
- CSR Leads
- Occupational Health

Information



www.betknowmoreuk.org/help/getting-help



www.linkedin.com/showcase/92938487



0808 8020 133



Any Questions?

Worksafe

Addressing workplace gambling



For more advice and information, visit:

www.betknowmoreuk.org/help/getting-help