

Shaping the supplier landscape driving change with our collective employer voice



MAKE A DIFFERENCE LEADERS' WORKSHOP



Claire Farrow Global Head of Content Make A Difference



Charlie Newton Global Head of Occupational Health Google





MAKE A DIFFERENCE LEADERS' WORKSHOP

As part of our mission to champion and advance best practice in workplace culture, employee health and wellbeing, a key goal of the Make A Difference Leaders' Club is to use our collective voice to influence the supplier market and encourage meaningful evolution in line with employer expectations. Leaders' Club members are invited to join this interactive workshop to:

- Explore the challenges employers face in navigating the crowded supplier landscape for workplace culture, health, and wellbeing solutions.
- Share insights and experiences on how to encourage suppliers to be more responsive and adaptable to organisational needs.
- Learn from Leaders' Club members who have successfully influenced supplier behaviour to align with their requirements.





MAKE A DIFFERENCE LEADERS' WORKSHOP

Thank you